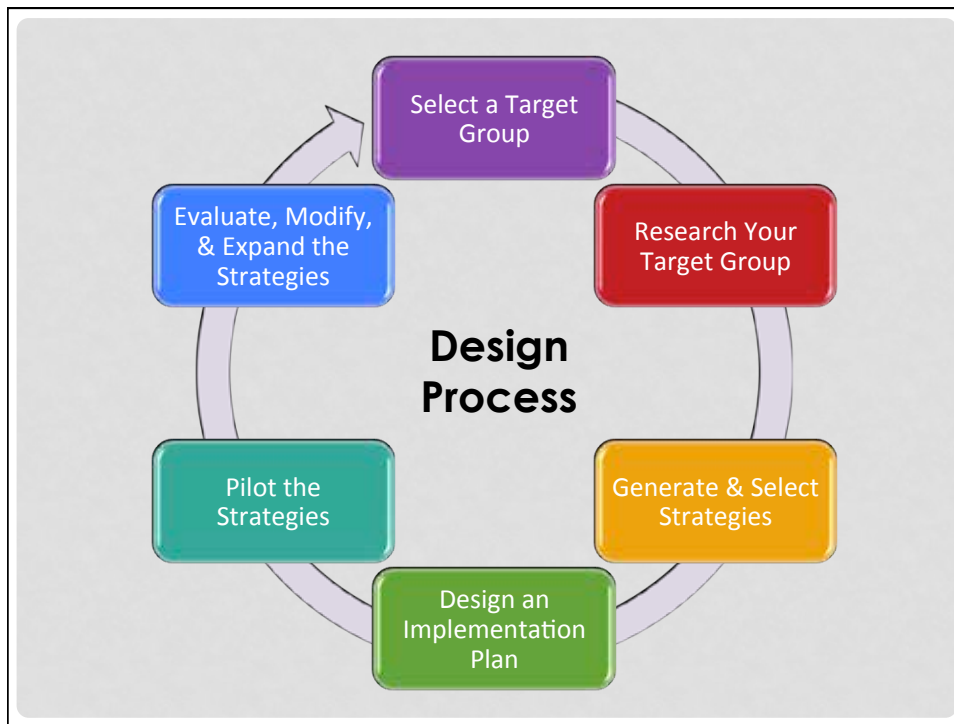


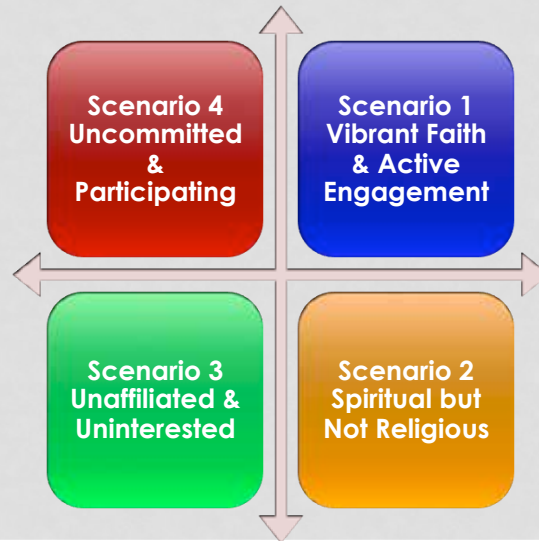
FAMILIES WITH YOUNG CHILDREN	
<p style="text-align: center;"><u>Scenario #4</u></p> <ul style="list-style-type: none"> • Parent faith formation @Baptism • Parent mentoring–Baptism & beyond • “Deepening Faith & Engagement” • Milestone & church year celebrations • VBS (w/ parents), early childhood FF • Mom’s groups / Dad’s groups • Family service, family camp • Online family resource center 	<p style="text-align: center;"><u>Scenario #1</u></p> <ul style="list-style-type: none"> • Faith Practices @Home (rituals, Bible reading, devotions, service, prayer) • Parent faith formation & mentoring • Milestones celebrations • @Church family gatherings • VBS, family camp, family service • Early childhood faith formation • Online family resource center
<p style="text-align: center;"><u>Scenario #3</u></p> <ul style="list-style-type: none"> • Family life center • Family events: movie nights, concerts, children’s festivals • Mom’s groups, Dad’s groups • VBS (with parents), family camp, family service • Parenting programs & resources • Online family resource center 	<p style="text-align: center;"><u>Scenario #2</u></p> <ul style="list-style-type: none"> • Small group family experiences • VBS (w/parents), family camp, family service, children/family events • Parenting programs • “Spiritual Seeker” experiences for parents • Mom’s groups, Dad’s groups • Online family resource center



1. SELECT A TARGET AUDIENCE

1. Newly Married Couples
2. Families with Children
3. Teenagers (and their families)
4. Emerging Adults
5. Young Adults
6. Midlife Adults
7. Mature Adults (Baby Boomers)
8. Older Adults

VIEWING THE TARGET AUDIENCE THROUGH THE 4 SCENARIOS



2. RESEARCH YOUR TARGET AUDIENCE

Parish Assessment

- ⦿ What is your parish currently doing to foster discipleship and faith growth with your target audience?
- ⦿ Use the 4 scenarios as an interpretive tool to identify how your parish is currently reaching, connecting with, engaging, or involving your target audience. Identify all of the programs, activities, initiatives, and/or resources directed to your target audience.
- ⦿ Then discuss the following:
 - ⦿ *Where are the strengths of our current efforts?*
 - ⦿ *What are areas for growth and improvement?*

CURRENT EFFORTS

<u>Scenario #4</u>	<u>Scenario #1</u>
<u>Scenario #3</u>	<u>Scenario #2</u>

2. RESEARCH YOUR TARGET AUDIENCE

Interviews or Focus Groups with Your Audience

1. How would you describe your age group in key words or phrases?
2. What are some of the key life tasks that your age group is experiencing?
3. What are some of the important life issues that your age group is experiencing today?
4. What are the most meaningful experiences you have in life? What makes these experiences meaningful to you?
5. How important is your relationship with God? Why?

2. RESEARCH YOUR TARGET AUDIENCE

6. Where do you experience God most?
7. What are the significant spiritual issues that your age group is experiencing today?
8. What is most important to you about being a Christian (or a member of a particular denomination or faith tradition) today?
9. How do you live your Christian faith? Name some of the ways you put your faith into practice.
10. How can the church help you to continue growing as a Christian? Be specific. Name some of the things you would like to see your church offer for your age group?

3. RESEARCH, GENERATE & SELECT STRATEGIES

Researching

- ✓ Utilize current “contact points” with your target audience – sacramental celebrations and milestones, service & mission, programs & activities (vacation Bible school)
- ✓ Consult what effective churches are already doing – Catholic and Protestant. Study their best practices.
- ✓ Consult strategies at www.FaithFormation2020.net.

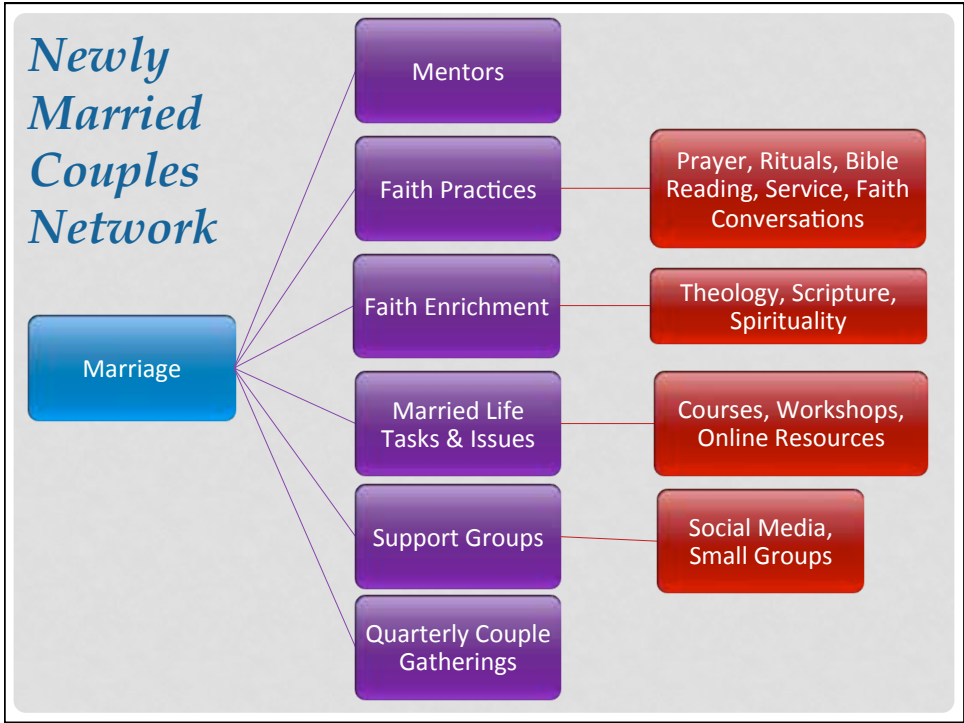
CONTACT POINT: SACRAMENTS



Couples before Marriage Network

Discernment





RESEARCH OTHER CHURCHES

Our Lady of Soledad Parish, CA

Mini-Retreat 101: "Catholics Alive!"

- "What does it mean to be a follower of Christ?"

Mini-Retreat 201: "Alive and Growing Spiritually!"

- maturing in the Catholic faith

Mini-Retreat 301: "Alive and Gifted!"

- discerning how to serve God in ministry

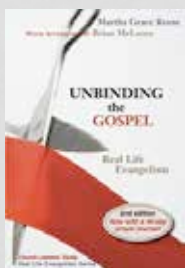
Mini-Retreat 401: "Alive in the World!"

- living as witnesses for Christ, as contagious Catholic Christians

Mini-Retreat 501: "Alive to Praise God!"

- Catholic worship and the sacraments

RESEARCH OTHER CHURCHES



Preparing People for Evangelization

- ✓ six-week, small group experience
- ✓ pray each day's scripture and prayer exercise and work with a prayer partner
- ✓ study a chapter of the book with their small group

Invitation to Small Group Experience

- ✓ a no-obligation experience of spiritual discussion, prayer and community for people who aren't connected with a church
- ✓ church members invite their friends into a four-week small group experience with short study chapters, an individual prayer journal, prayer partner activities, and group exercises

www.gracenet.info

RESEARCH OTHER CHURCHES

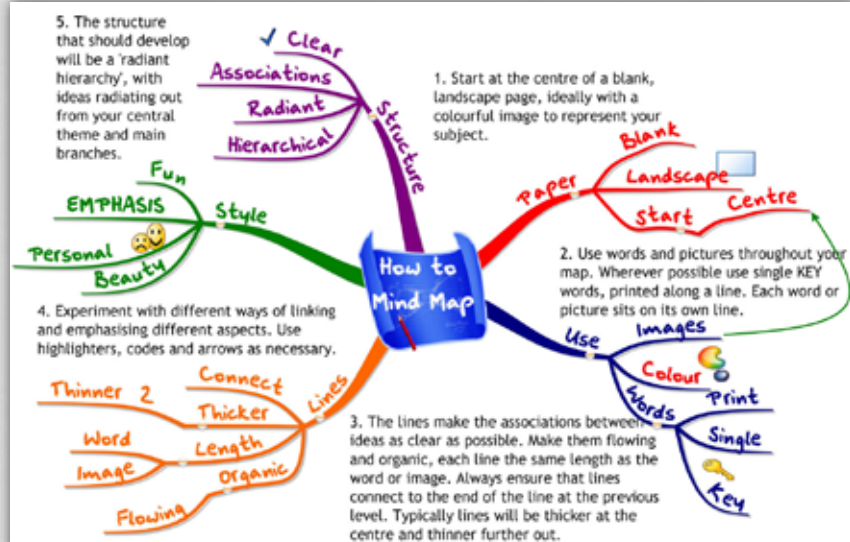
The Wesley Playhouse

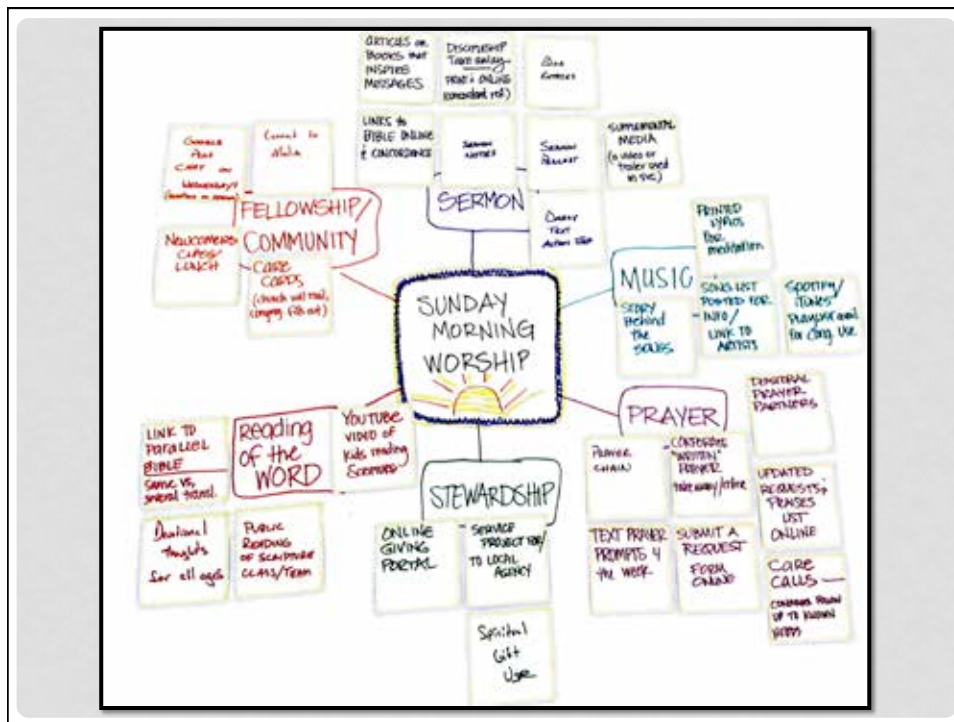


www.freshexpressions.org.uk/stories/playhouse



3. GENERATE & SELECT STRATEGIES





3. GENERATE & SELECT STRATEGIES



4. DESIGNING AN IMPLEMENTATION PLAN

- ✓ When will you launch the strategies?
- ✓ What are the steps for implementing the strategies?
- ✓ What is the timeline for completing each step?
- ✓ What resources will you need to implement the strategies.
- ✓ How much will the strategies cost?
- ✓ How many leaders will you need to implement the strategies, how you will find them, and how you will prepare them?

